



TOGETHER WE CAN END ~~EXTREME POVERTY~~ →

Our mission is to graduate the poorest & most excluded people out of extreme poverty

We go where the need is greatest—beyond the reach of most government programs and NGOs—to help graduate the very poorest people out of extreme poverty. We provide women and other vulnerable populations — people living on less than \$1.25 a day — with business training, seed capital to start or expand a business, and guidance on how to set up and manage savings groups. Working through local partners, and in partnership with large institutions and governments, we help the poorest in West Africa, North Africa, India, Central America, and South America achieve greater economic self-sufficiency and connection to their communities.

We help the ultrapoor—those living on far less than \$1.25 a day

Women and families living in ultrapoverty lack productive assets like livestock or land, must often skip meals or go hungry for an entire day, and frequently face distressed migration. They are most often members of scheduled castes and tribes and may have a family member with a disability.

“Everyone, no matter how poor, dreams of a better life, and will fight for it if given the opportunity.”

Mildred Robbins Leet
Founder, Trickle Up

Our proven approach graduates families out of extreme poverty

We provide people with the tools, skills and capital grants (not loans) they need to create small businesses. But poverty is not just about income. We connect them in savings groups where they save money and access credit with others, create sustainable plans for the future, and engage with their community—often for the first time in their lives. To make it happen, we work in partnership

with local NGOs, global institutions, and governments, focusing on how to refine and scale what works. We've helped over one million people move from marginalization to lives of self-sufficiency, hope, and community connection since 1979 by pioneering an effective economic development approach to alleviating poverty.

Trickle Up's Graduation Approach

Market analysis Months 0 - 3

Regular coaching Months 4-24



Participant selection

Triangulation, obtain community buy-in, utilization of poverty assessment tools

Consumption support

Prevents sale of assets and/or distressed migration, a safety net, reliability and regularity fosters trust

Skills training, asset transfer, livelihoods

Begin series of livelihoods activities funded by seed capital, mitigate risk by mixing short- and long-term assets, value chain alignment

Saving regularly & building social support

Saving and lending builds financial discipline, saving groups support financial and social inclusion, prioritize consumption loans then productive loans

Continuous learning, growth, empowerment

Ongoing coaching complements classroom training, health training, continue building social support system

Building vibrant partnerships with governments & institutions is our key to scale

Jharkhand State Livelihood Promotion Society (JSLPS) and Odisha Livelihood Mission (OLM) are the state chapters of the National Rural Livelihood Mission (NRLM) in Jharkhand and Odisha. The Mission aims to create efficient and effective institutional platforms for the rural poor, enabling them to increase household income through sustainable livelihood enhancement and improved access to financial services. The ultrapoor need special support to successfully exit extreme poverty. Trickle Up's expertise in promoting livelihoods for ultrapoor families will support both state chapters in Jharkhand and Odisha to help reach larger numbers of the ultrapoor.

Government partnerships

JSLPS
OLM

Academic partnerships

Calcutta University

Institutional partnerships

MetLife Foundation
Amplifier Strategies
The World Bank's CGAP

Local partnerships

Rajarhat Prasari Pravah
Jamgoria Sevabrata SEWAK
LGSS Lokadrushti
NEEDS

