

## Trickle Up Appoints Mr. Amalendu Pal as Asia Regional Representative *August 19, 2014*

**Kolkata, India:** Trickle Up is pleased to announce that Mr. Amalendu Pal has been named Asia Regional Representative for Trickle Up, directing Trickle Up's regional office in Kolkata, India.

Mr. Pal brings 30 years of development experience in both India and Africa to the organization. He comes to Trickle Up from the Advanced Centre for the Study of Philanthropy and Development Affairs (ACPDA), where he served as Regional Director for Asia. Mr. Pal has also played an active role in providing technical support in establishing the Asian Institute of Poverty Alleviation and served as Chief Executive for Partners in Change, where he was responsible for managing corporate social responsibility programs and livelihood initiatives for vulnerable populations. Further, as Director Operations, India for Abt Associates Inc., he was responsible USAID-funded health and environmental projects.

Mr. Pal holds a Masters in Social Work from the Tata Institute (Mumbai) and an MBA (Finance) from the University of Kolkata, making him equally versed on the program and financial/administrative management elements of development work, a combination that is critical to fundraising with both corporate and government bodies.

His program experience includes managing programs in collaboration with the public and private sectors and global development organizations with a rigorous, evidence-based approach in a wide range of areas including livelihoods, land and water resource management, economic initiatives, health, education, civil society, women's empowerment, environment and research. He has worked in TU's current operating areas. Throughout his career, Mr. Pal has worked with a broad array of international funders and partners including British Deputy High Commission, Japanese consulate DFID (UK), Oxfam Novib, and the Citi Foundation, as well as ministerial-level partners, university and NGO collaborators, contractors and sub-grantees, international and local NGOs, corporations, and community-based organizations.

Jaya Sarkar, Vice President of Programs at Trickle Up says of Mr. Pal, "Amalendu brings an important range of experience to the position, including strategic program planning on poverty alleviation and livelihood, overseeing program operations and partnerships, monitoring and impact assessment, and organizational development, that will enable Trickle Up India to have an even greater impact in serving people living in ultrapoverly."

Building on the successful implementation of the graduation model with our partners in India, Trickle Up is now poised to engage with partners to raise funds from both government and corporate social responsibility funds through our Section 25 registration to achieve significant scale and impact. Moreover, there is an increasing interest to reach the most vulnerable and excluded populations in India and Mr. Pal brings experience in documentation and an extensive network that will enable Trickle Up India to secure our strategic niche around livelihoods for the ultrapoor.

Founded in 1979, Trickle Up empowers people living in ultrapoverly, well below the extreme poverty line of \$1.25 per day, to take their first transformative steps out of poverty. In partnership with local agencies, we provide training, support, and seed capital grants, empowering them to launch or expand sustainable livelihoods, build savings and assets, and form strong social connections within their communities. Trickle Up works in Central America, India and West Africa.

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