

# Trickle Up gala raises \$896,000 to help women overcome extreme poverty

Proceeds from the event will empower more than 100,000 women and families and benefit more than half a million people.

**NEW YORK, April 17, 2018** – Trickle Up, a global nonprofit committed to ending extreme poverty, hosted its annual gala on Monday, April 16, 2018 at Cipriani 25 Broadway. Event attendees and major corporations pledged nearly one million dollars to advance the economic and social inclusion of the world's most vulnerable people. Proceeds from the event will support Trickle Up's expansion across Asia, Africa, and the Americas. The event's co-chairs were Jeni Abramson, Managing Director of The Jocelyn Group, and Josh Barer, Managing Director of Sunflower Life Sciences.

Trickle Up board member Rangu Salgame, Chairman and CEO of Princeton Growth Ventures, was presented with the Glen & Mildred Robbins Leet Humanitarian Award. In envisioning and working towards a future where the poorest and most vulnerable people have equal access to mobile technology and the internet, Mr. Salgame exemplifies Trickle Up's pioneering spirit. The Leet Humanitarian Award is named for Glen and Mildred Robbins Leet, who founded Trickle Up in 1979, and is presented annually to those who have made outstanding contributions to the achievement of Trickle Up's mission.

Trickle Up is committed to reaching more than 100,000 women and vulnerable people living in extreme poverty in 2018, an eightfold increase over just three years prior. Trickle Up's program provides a toolkit for women in extreme poverty to start on a path toward greater economic self-sufficiency and social well-being. They form savings groups and receive seed capital to start a new business. With the help of a coach, they learn to diversify their livelihoods, save, access credit, build skills, and support one another. Trickle Up works in partnership with local organizations, global institutions, and governments.

"Trickle Up is developing a set of innovative mobile apps that will help women in extreme poverty," Trickle Up President Bill Abrams said to the crowd of more than 350 attendees. "Putting the computing and communication power of mobile phones into the hands of all people, regardless of education, economic status, or location, is becoming a reality."

**For inquiries, please contact:**

Tyler McClelland  
Communications Officer, Trickle Up  
[tmcclelland@trickleup.org](mailto:tmcclelland@trickleup.org)

**About Trickle Up**

Trickle Up helps people in extreme poverty & vulnerability advance their economic & social well-being. Trickle Up drives large-scale change by partnering with governments, global institutions, and local organizations. Since 1979, Trickle Up has helped 335,000 women gain the skills and confidence to achieve greater economic self-sufficiency, benefiting over 1.5 million people as five people benefit on average for each woman reached. Trickle Up works in Asia, Africa, and the Americas to provide women and other vulnerable populations with business training and financial education, seed capital to start or expand a business, regular coaching, and access to savings and credit through savings groups. To learn more, visit [trickleup.org](http://trickleup.org).