

William M. Abrams

PRESIDENT, TRICKLE UP

William M. Abrams joined Trickle Up in 2005, following a career as a senior executive and journalist for *The New York Times*, *ABC News*, and *The Wall Street Journal*.

Trickle Up focuses on the toughest challenges in global poverty alleviation: to reach the poorest, most vulnerable people and create trajectories towards financial independence. Since 1979, Trickle Up has lifted over one million people worldwide — particularly women, people with disabilities, refugees, indigenous people, and youth — out of extreme poverty and into a better quality of life. Working through government, international and NGO partnerships, Trickle Up leverages resources to strategically scale programs in Africa, India, and the Americas.



Prior to Trickle Up, Mr. Abrams served as President of New York Times Television, which produced documentaries and current affairs programs for cable and public television; President of 1France.com, a website for tourists to France; and a new-business consultant for Discovery Communications Inc. He spent twelve years at Capital Cities/ABC Inc., including five years as Vice President of Business Development for ABC News. He began his career as a staff reporter and editor for *The Wall Street Journal*.

Mr. Abrams has Master's degrees in journalism and business from Columbia University and a Bachelor's degree from Tufts University. He has represented Trickle Up at numerous conferences, including the Skoll World Forum, Clinton Global Initiative, the Global Philanthropy Forum, Opportunity Collaboration, and Microfinance USA. He serves on the board of the US International Council on Disabilities and served six years on the board of InterAction. He lives in New York City with his wife Julie Salamon, a writer. They have two children, Roxie and Eli.