

Year in Review

This year, Trickle Up helped 7,690 people map a pathway out of extreme poverty by starting or expanding businesses, learning new skills and building savings and assets. Through these enterprises, nearly 41,000 people will have the opportunity to break the cycle of poverty.

That means that families can eat three meals a day instead of two, have a roof over their heads that will hold back the rain, and send their children to school or to a clinic when they are sick. It means that families can have the savings and income sources that will help them cope with the annual "hungry season" without being forced to migrate from their villages in order to find work. Trickle Up's help means that women (94% of our participants) will gain self-confidence and a stronger voice within their households and communities.

In this annual report, you can read more about our results, including impressive findings from the new tools we have been using to measure our impact. As important as data is, though, it can never tell the complete story of Trickle Up's impact. When a Trickle Up participant in Guatemala tells us how she now has money to buy her children shoes — and doesn't have to ask her husband's permission — that is impact. When a woman in Mali shows you how she could afford to add a layer of water-resistant straw-and-rice coating to her mud house, in order to protect her family during the rainy season, that is impact. And you can hear Trickle Up's impact when Fatou Tagara, another Trickle Up participant in Mali, says proudly, "Now I can call myself a businesswoman. I am happy, I am proud. I am convinced that my children will have a better life."

During 2010, we have been working closely with a network of nine

other poverty alleviation organizations and leading researchers to build

a development model for the ultra poor that can be shared and applied

around the world. With support from the Ford Foundation, MasterCard

Foundation and the World Bank-led Consultative Group to Assist the Poor,

we are sharing our knowledge, research results and innovations so that

proven methods like Trickle Up's can reach more of the 1.4 billion people

who live on less than \$1.25 per day.



"We have been brave. We have learned skills. We understand our world. We are more confident. And from this day on, we hope to improve even further. We hope to achieve even more. I now firmly believe that we have the ability to improve our lives."

> -Trickle Up participant, Mahasiran Bibi, India

Another important accomplishment in 2010 was the expansion of our work with people with disabilities. In poor countries, having a disability virtually guarantees extreme poverty. Thousands of people with disabilities have developed successful Trickle Up enterprises, and this year we completed an initiative funded by USAID to expand our disability-related work in Mali, and won a major USAID grant in Guatemala for an innovative program to help people with disabilities gain economic self-sufficiency.

During 2010, we made great progress in building awareness of Trickle Up and of the idea that people living in conditions of extreme poverty need approaches like ours in order to improve their well-being on a sustainable basis. We redesigned our website, produced a compelling short film about our work in India (available at www.trickleup.org) and earned notice from leading experts in the field of poverty alleviation. One commentator, writing in the Huffington Post, described Trickle Up as, "a venture capitalist for some of the best entrepreneurs in the world."

We accomplished all of this with the efficiency that has always been part of Trickle Up's DNA. We started or expanded those 7,690 enterprises with a staff of just 35 employees and 50 local partner agencies. Seventynine percent of our expenses go directly to our programs, earning us consistent high marks from Charity Navigator and the Better Business Bureau Wise Giving Alliance.

All of these achievements would not be possible without the 2,036 donors who share our commitment to serving the very poorest. In gifts ranging in all sizes, they join us in breaking the cycle of poverty for thousands of families.

To all of them — staff, partners and donors — we say thank you. Most of all, we say thank you to the 7,690 people who committed themselves to improving their families' lives by being part of Trickle Up.

Penelope D. Foley **Board Chair**

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The Trickle Up

What We Do

Trickle Up is dedicated to providing women in Africa, Asia, and Central America with the opportunity to earn a better living and lift their families out of extreme poverty. Through local organizations rigorously trained by Trickle Up, women in our program receive a seed capital grant, training and savings support to build sustainable livelihoods that are the catalyst for economic and social change.

Where We Work



Central America Guatemala & Nicaragua



West Africa Mali & Burkina Faso



Asia India

Who We Serve

Trickle Up is committed to igniting change in the lives of extremely poor women. These women have few financial resources, little to no education and almost no voice in their household and community. Our program is an empowering process that leads to increased income as well as greater self-esteem, connectivity and control over economic resources.

Troviding at alhway Out of Extreme Poverty

Building Savings and Self-Confidence

As a member of a savings and credit group, a Trickle Up participant can build her savings, borrow and gain financial skills and self-reliance.

Spark Change

We provide her with capital in the form of a Spark Grant and training to build strong, sustainable livelihoods.

Cultivate Skills and Support

Through education, mentoring and support from her savings group peers, she can cultivate her network and build on her capabilities.

Paving the Way to a Brighter Future

By investing in self-help solutions, she and her family reap the dividend of improved nutrition, healthcare, education and overall quality of life.

Our Impact

In 2010, Trickle Up served

7,690 participants

improving the quality of life for nearly

41,000 people

94% are women 12% are affected by disabilities

How We Define Success

Trickle Up's six definitions of success capture the transformational changes in participants' lives and guide how we measure their progress as they take their first steps out of poverty:

- #1 Less vulnerable to shocks and trends
- #2 Livelihood activities are diversified, dignified, productive and sustainable
- #3 A fair and effective means to save and access credit
- #4 Improved access to available basic social services
- #5 A better quality of life
- #6 Significant progress towards economic and social empowerment

Improved Quality of Life

Over 75% improved their personal and family hygiene (India)

91% state their lives have improved (Guatemala)

Food Security

52% now eat three meals per day vs. 7% at the start of the program (West Africa)

91% now eat more and better food (Guatemala)

Income & Assets

93% reported increasing their income (Guatemala)

92% gained the knowledge and skills to successfully manage their livelihoods (India)

82% have diversified and have more than one livelihood (India)

78% increased their ownership of farm equipment (West Africa)

69% earned a profit from their agriculture-based livelihood (India)

52% increased their modes of transportation (West Africa)

Savings

100% increase in weekly savings (India)

381 continuing and supported savings & credit groups (West Africa & India)

98% remain in savings & credit groups after 4-5 years and average weekly savings increased ten-fold (Mali)

90% have savings after one year vs. 4% at the start of the program (Guatemala)

70% of savings groups have been approved for bank loans (India)

286 new savings & credit groups were created (all regions)

Social Empowerment

83% can now sign their own name (India)

15% reported increased participation in household decision-making (Guatemala)

37% of savings & credit groups created a social fund, helping to support members during times of hardship (West Africa)





Trickle Up is committed to meeting the highest ethical standards in every aspect of our work. We hold ourselves accountable for the achievement of our mission and the effective and efficient use of our resources. Trickle Up receives high marks by charity watchdog groups, such as Charity Navigator and Independent Charities of America, for its effectiveness.

In 2010, Trickle Up received the Better Business Bureau's highest rating for charitable organizations by meeting all 20 of its "Standards for Charity Accountability."







Financial Summary

Statement Of Financial Position

As of August 31, 2010

Assets

Cash and cash equivalents	\$ 684,798
Pledges receivable	
Unrestricted	43,152
Restricted to future programs and periods	376,984
Receivables	12,351
Prepaid expenses and other current assets	75,608
Investments	1,306,975

Total Assets	\$	2,644,864
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117,482

27,514

Liabilities and Net Assets

Security deposits

Property and equipment, at cost, net of accumulated depreciation

Liabilities	
Accounts payable and accrued expenses	\$ 35,734
Salaries and accrued vacation payable	101,220
Grants payable	53,198
Deferred rent	43,620
Gift annuity payables	3,469
Security deposits payable	 4,800
Total Liabilities	 242,041
Net Assets	

Total Elabilitio	
Net Assets	
Unrestricted	
Board designated endowment	294,993
Undesignated	661,373
Total Unrestricted	956,366
Temporarily restricted	548,067
Permanently restricted endowment	898,390
Total Net Assets	2,402,823

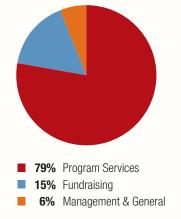
Total Liabilities and Net Assets \$ 2,644,864

This information has been excerpted from our financial statements which have been audited by Lutz and Carr, Certified Public Accountants, LLP. A copy of our full financial statements is available upon request, or on our website at www.trickleup.org/about/financials.cfm

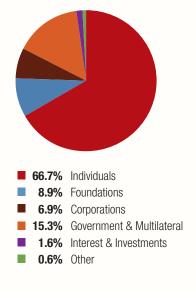
Statement Of Activites

For the year ended August 31, 2010 Changes in Unrestricted Net Assets Operating Support and Revenue		Unrestricted		Temporarily Restricted		Permanently Restricted		Total
Contributions	\$	1,738,643	\$	812,706	\$	_	\$	2,551,349
Government grants and contracts	Ψ	24,881	Ψ	600,000	Ψ	_	Ψ	624,881
Donated services		112,776		000,000		_		112,776
Fundraising event income, net of direct expenses of \$63,535		717,395		45,270		-		762,665
Net assets released from restrictions				•		-		702,000
		1,695,838		(1,695,838)		-		1 500
Interest income - operating accounts		1,533		-		-		1,533
Appropriation to operations from endowment funds		63,500		-		-		63,500
Other income		24,107					_	24,107
Total Operating Support and Revenue		4,378,673		(237,862)			_	4,140,811
Expenses								
Program Services								
Africa Program		1,534,591		-		-		1,534,591
Asia Program		813,579		-		-		813,579
Americas Program		690,962		-		-		690,962
Public Education		290,671		-		-		290,671
Total Program Services		3,329,803		_		-		3,329,803
Supporting Services								
Management and general		271,858		-		-		271,858
Fundraising		627,107		-		-		627,107
Total Supporting Services		898,965						898,965
Total Expenses		4,228,768		-		-		4,228,768
Increase (Decrease) in Net Assets from Operating Activities		149,905		(237,862)				(87,957)
Non-Operating Investment Activity								
Net investment income (loss)		21,341		27,100		-		48,441
Appropriation to operations		(14,732)	_	(48,768)			_	(63,500)
Total Non-Operating Investment Activity		6,609	_	(21,668)		<u>-</u>		(15,059)
Increase (Decrease) in Net Assets		156,514	_	(259,530)			_	(103,016)
Net assets, beginning of year		965,607		641,842		898,390		2,505,839
Prior period adjustment		(165,755)		165,755		=		
Net assets, beginning of year, as restated		799,852		807,597		898,390		2,505,839
Net Assets, End of Year	\$	956,366	\$	548,067	\$	898,390	\$	2,402,823

Expenses



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We are grateful to those whose compassion and generosity have changed the lives of the people we serve.

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"Now I know I can accomplish things on my own and feel confident that with the support I receive, I can persevere."

- Ruth Esther Gonzalez Martinez, Nicaragua

"After this project came, we have expanded our horizons. Hospitals, offices — these are accessible now. My awareness has increased.

I have become powerful."

– Mahasaran Bibi, India

"I know how to calculate and no one can steal from me. I keep accounts for my business. I know the names of those who have bought on credit."

— Koumba Bocoum Sow, Mali

"Before the formation of the savings group we knew each other as 'the wife of Nepal' or 'the wife of Maldeb.' But now in the group we know each other by our own names, like 'Jasmi Tudu' or 'Kusumi Murmu.'"

— Lakhimani Murmu, India