

YEAR IN REVIEW

Two women defined the year 2011 for Trickle Up: Mildred Robbins Leet and Achiron Bibi.

Millie Leet, who founded Trickle Up with her husband Glen in 1979, passed away in May

2011. Her nearly 89 years were devoted to the causes of women's advancement, civil rights, peace and, especially, to Trickle Up. Millie was a visionary who worked tirelessly to bring the innovative Trickle Up approach to tens of thousands of women who struggle daily to escape extreme poverty. Her words continue to inspire us:

"Everybody, no matter how poor, dreams of a better life and will fight like a champion for it, if given the opportunity."

You can learn more about Mildred Robbins Leet and Trickle Up's founding by going to trickleup.org/MRL

"EVERYBODY, NO MATTER
HOW POOR, DREAMS OF
A BETTER LIFE AND WILL
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FOR IT, IF GIVEN
THE OPPORTUNITY."

Mildred Robbins Leet, Trickle Up Co-Founder

Achiron Bibi lives in a poor rural village in West Bengal, India, and is representative of the women whom Millie and Glen started Trickle Up to serve. We met Achiron earlier this year on a trip to see firsthand how Trickle Up makes a life-changing difference for women and their families. Achiron was born to a poor family, married at age 11 and often didn't have enough food for her family. When her husband became ill, their meager savings were depleted.

Achiron joined the Trickle Up program and, with the help of our local partner agency, she has learned business skills, joined a savings group, and began a small business rearing and selling goats. A Trickle Up grant gave her the seed capital to get started.

Within a few months, she was earning enough to start a business selling bangles door-to-door. She also built a large pond, which she stocked with fish. She started a vegetable garden that, along with her goats and fish, generated profits and put much-needed food on her family's table. Loans from her Trickle Up savings group, coupled with her profits, helped her expand and her latest purchase was a paddy thresher for processing rice.

When we met Achiron, she was confident about the future for her children, whom she could now afford to send to school. She told us proudly, "Now I can stand on my own two feet."

In 2011, we helped 7,279 people like Achiron learn new skills, start profit-making businesses and take the first steps out of poverty. With each Trickle Up enterprise benefiting an average of five people, we helped change the futures of nearly 40,000 people in India, West Africa and Central America.

Thousands of individual donors, as well as financial support from foundations, corporations and USAID, enabled our dedicated staff of 40 in our US headquarters and three regional field offices to achieve these results. Thank you.

We begin 2012 inspired by the examples of Millie Leet and Achiron Bibi.

Penelope D. Foley

Chair

Bill AbramsPresident

WHAT WE DO

Trickle Up provides women living in extreme poverty with the tools to build livelihoods that grow their income, skills and self-confidence.



WHO WE SERVE

Trickle Up serves women living in extreme poverty – on less than \$1.25 a day. The women we serve have few financial resources, almost no voice in their household and are marginalized in their communities. Our program is an empowering process that leads to increased income as well as greater selfesteem, connectivity and control over economic resources and their lives.

WHERE WE WORK



Central America Guatemala + Nicaragua



West Africa Mali + Burkina Faso



Asia India

HOW WE DO IT



OUR IMPACT IN 2011

In 2011, Trickle Up served **7,279** participants improving the quality of life for nearly **40,000** people. Of our participants, **98%** are women and **14%** are affected by disabilities.

EMPOWERMENT

FOUR TIMES AS MANY WOMEN NO LONGER NEED TO ASK PERMISSION TO MAKE PURCHASES (GUATEMALA)

96% of women report participating in family decision-making (Mali)

89% of women can sign their names vs. 39% at start of program (India)



FOOD SECURITY + QUALITY OF LIFE

REPORT EATING THREE MEALS PER DAY (AFTER THREE YEARS, MALI)

99% report their lives have improved (Mali and Burkina Faso)

Over 50% used their profits to invest in housing (India)

Households reported doubling their consumption of protein-rich foods (Guatemala)

Households reporting insufficient food decreased from 75% to 24% (Guatemala)



INCOME + ASSETS

86% OF PARTICIPANTS INCREASED THEIR INCOME AFTER ONE YEAR (MALI)

Gains in assets included a 233% increase in water/grain storage units, 128% increase in cell phones and 100% in mills/grinders (Guatemala)



SAVINGS + CREDIT HAVE SAVINGS VS. 6% AT START OF PROGRAM (INDIA)

81% took a loan with 92% using loans to create or grow their business (Mali)

54% of savings and credit groups created a "social fund" to support members during times of hardship (Mali)

More than 1/3 took out a loan, with 92% of the loans put to starting or growing a business (Guatemala)

LIVELIHOODS

REPORTED EXPANDING THEIR BUSINESS AS COMPARED TO ONE YEAR BEFORE (MALI)

66% of participants diversified their income by expanding into more than one livelihood activity (India)

89% report being satisfied with the success of their livelihoods after one vear (Guatemala)



AN ORGANIZATION YOU CAN TRUST

Trickle Up receives high marks for effectiveness from charity watchdog groups such as the Better Business Bureau Wise Giving Alliance, Charity Navigator and Independent Charities of America.

In 2011, Charity Navigator awarded Trickle Up four stars for accountability and transparency.







FINANCIAL SUMMARY

STATEMENT OF FINANCIAL POSITION as of August 31, 2011

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Cash and cash equivalents	\$	468,625
Pledges receivable		
Unrestricted		202,405
Restricted to future programs and periods		642,936
Other receivables		6,220
Prepaid expenses and other current assets		75,206
Investments		1,400,843
Property and equipment, at cost, net of accumulated depreciation		133,247
Security deposits	_	28,111
TOTAL ASSETS	\$	2,957,593
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable and accrued expenses	\$	16,214
Salaries and accrued vacation payable		107,876
Grants payable		188,953
Deferred rent		23,771
Security deposits payable		4,800
Total Liabilities	_	341,614
Net Assets		
Unrestricted		
Board designated endowment		298,665
Undesignated		592,582
Total Unrestricted		891,247
Temporarily restricted		826,342
Permanently restricted endowment		898,390
Total Net Assets		2,615,979

This information has been excerpted from our financial statements which have been audited by Lutz and Carr, Certified Public Accountants, LLP. A copy of our full financial statements is available upon request, or on our website at www.trickleup.org/about/financials.cfm

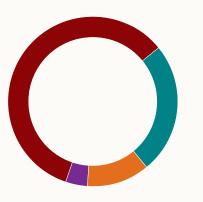
2,957,593

TOTAL LIABILITIES AND NET ASSETS

STATEMENT OF FINANCIAL POSITION as of August 31, 2011

		Unrestricted		Temporarily Restricted		Permanently Restricted		Total
CHANGES IN UNRESTRICTED NET ASSETS		Officatificted		Restricted		Nestricted		iotai
Operating Support and Revenue								
Contributions	\$	1,359,954	\$	796,824	\$	-	\$	2,156,778
Bequests		126,382		· -		-		126,382
Government grants and contracts		14,974		1,066,340		-		1,081,314
Donated services		75,648		_		-		75,648
Fundraising event income, net of direct expenses of \$69,387		673,559		71,783		-		745,342
Net assets released from restrictions		1,679,020		(1,679,020)		-		-
Interest income - operating accounts		1,603		_		-		1,603
Appropriation to operations from endowment funds		82,937		_		-		82,937
Other income		28,557						28,557
TOTAL OPERATING SUPPORT AND REVENUE		4,042,634	_	255,927			_	4,298,561
Expenses								
Program Services								
Africa Program		1,362,905		-		-		1,362,905
Asia Program		888,882		-		-		888,882
Americas Program		697,573		-		-		697,573
Public Education		264,894		-		-		264,894
Total Program Services		3,214,254						3,214,254
Supporting Services								
Management and general		268,450		-		-		268,450
Fundraising		636,156					_	636,156
Total Supporting Services		904,606	_		_		_	904,606
TOTAL EXPENSES	_	4,118,860	_				_	4,118,860
INCREASE (DECREASE) IN NET ASSETS								
FROM OPERATING ACTIVITIES		(76,226)	_	255,927			_	179,701
Non-Operating Investment Activity								
Net Investment income		29,652		86,740		_		116,392
Appropriation to operations		(18,545)		(64,392)		_		(82,937)
Total Non-Operating Investment Activity		11,107		22,348		_		33,455
Increase (Decrease) in Net Assets		(65,119)		278,275		_		213,156
Net assets, beginning of year		956,366	_	548,067	_	898,390		2,402,823
NET ASSETS, END OF YEAR	\$	891,247	\$	826,342	\$	898,390	\$	2,615,979

SOURCES OF REVENUE



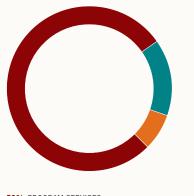
59% INDIVIDUALS

25% GOVERNMENT/MULTILATERAL

12% FOUNDATIONS + CORPORATIONS

4% OTHER INCOME

EXPENSES



78% PROGRAM SERVICES

15% FUNDRAISING

7% MANAGEMENT + GENERAL

OUR SUPPORTERS

We are grateful to those whose compassion and generosity have changed the lives of the people we serve.

\$100,000 +

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\$1.000-\$4.999

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We are grateful to the members of the Trickle Up Legacy Society, a special group of friends who have provided for Trickle Up in their estate plans.

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We would like to express our deepest gratitude to Nancy K. Quinn for her dedicated service as a Trickle Up board member from 2008-2011.

Founders

Mildred Robbins Leet

(1922-2011)

Glen Leet

(1908-1998)

